

January 2009

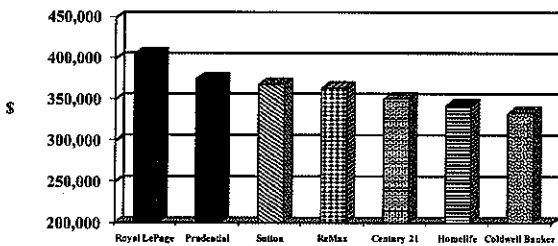
ROYAL LePAGE ROYAL LePAGE

ROYAL LePAGE

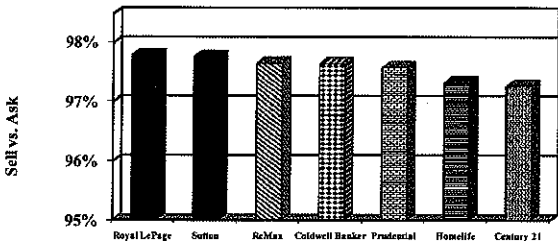
TALKING Point

ROYAL LePAGE CONTINUES TO SELL HOMES FOR MORE IN 2008!

Average Sell Price



Sell vs. Ask Price Ratio



Did you know that Royal LePage sold homes for a higher average selling price and with the highest Sell to Ask Price compared to the major competitive brands in the GTA last year?

With the highest average selling price of \$405,611 and the highest sell to ask price ratio of 97.79%, Royal LePage in fact sold homes for more!*

The graphs to the left highlight Royal LePage's performance versus the major competitive brands in the GTA areas serviced by the Toronto Real Estate Board (TREB).

All the best for 2009!

Gino

Average Sell Price		Sell vs. Ask Price Ratio	
Royal LePage	\$405,611	Royal LePage	97.79%
Prudential	\$374,852	Sutton	97.76%
Sutton	\$368,178	ReMax	97.65%
ReMax	\$363,587	Coldwell Banker	97.64%
Century 21	\$350,321	Prudential	97.58%
Homelife	\$342,377	Homelife	97.32%
Coldwell Banker	\$333,932	Century 21	97.27%

* Based on TREB statistics of January to December 2008 listings sold.

A message from . . . GINO ROMANESE

Senior Vice President, Corporate Offices

